



NIKEeco

NikeEco: helping you look better, perform better and do better

Every step taken in Nike's new environmentally conscious range is a step towards a better you and a better planet.

We're pledging 10% of profits to environmentally-focused charities and planting trees with every purchase.

We're also making sure our products aren't causing any further harm to the environment by using 99% sustainably sourced materials in NikeEco, including organic cotton and recycled plastics.

The environment is meant for enjoying, not destroying. That's why NikeEco is our most durable product line yet. Designed to last in all conditions, our waterproof, breathable materials ensure maximum comfort in any environment.

Join the Eco-revolution today.

nike.com



NIKEeco

The latest from Nike: saving the planet

Sustainably sourced materials, environmental charity contributions, and tree planting are the latest ways we're striving to build a better, greener future.

NikeEco launches globally on the 12th August, and is all about helping improve your performance while also improving the global climate. Developing the latest sporting technology in harmony with sustainable and recycled materials is no easy task, but the culmination of our Niketech scientists work over the last 3 years has produced the fastest, strongest, and now greenest performance gear.

NikeEco is built on two pillars: sustainably sourced materials and production, as well as giving back where it matters.

99% of materials sustainably sourced

NikeEco focuses on using materials which cause no further harm to the environment. 99% of the materials used in NikeEco are sustainability certified or recycled.

10% of profits donated to charity and tree planting guarantee

For every £10 spent on NikeEco, we'll plant 1 tree and donate 10% of profits to reputable environmental charities across the globe.



The latest from Nike: saving the planet.

Uncompromised performance

High performance should never come at a cost to the environment. NikeEco delivers the usual Nike quality and performance to keep you at your fastest, strongest self while still benefitting the environment.

Built for all conditions

With climate change promising uncertain weather conditions, there's one thing you can be certain of: Nike's durability. NikeEco delivers enhanced durability so you can be comfortable no matter the conditions outside, enabling you to train whatever the weather.

Nike's commitment to preserving the environment is unwavering. As we look to continue to promote a more sustainable future for all, make sure to keep an eye out for future NikeEco pop-up stores in areas near you.

To gain exclusive early access to the NikeEco range, visit the Nike website and sign up to the early access list.

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