# LUXURY SPICE CO

Retail outreach email 2023

#### Dear [retailer name]

I hope this email finds you well. Allow me to introduce luxury spice co, a supplier of the finest and highest quality hand-picked spices from around the world.

As experts of bold flavours and exquisite cuisine, we understand that every great dish starts with exceptional ingredients. Spices are what brings dishes to life, and it is your dedication to your craft and expertise which perfectly balance these spices to create culinary masterpieces. As a distinguished restaurant offering only the best to your clientele, we believe our luxurious spices align perfectly with your incredibly high standards as we both strive for absolute quality.

We hand-select our spices from around the world at prestige locations specializing in each spice, ensuring that our standards are unwavering and that all farmers we work with are treated fairly regardless of where they are based. We deliver the finest of flavors and aromas, and take pride in ensuring we provide the pinnacle of spice excellence.

## What makes us different from other spice supplies:

- We don't use any artificial additives or bulking agents
- Our spices are always picked and delivered to your store while still fresh
- We care for each separate spice individually, with no generalized processing procedures
- We carefully select our farms to ensure they are producing the highest quality spices

### Elevate Your culinary masterpieces with our Premium Array of Spices

## What we can offer you:

- Exclusive deals on bulk packages specific to your restaurants needs
- Pre-made spice blends tailored to your exact requirements of spices.
- Priority access to seasonal spices when one of our spices come into season, you'll receive first pick
- A dedication to quality matching your own
- Taster sample of all of our products so you can be sure of the premium quality

Our spices are have been heavily praised by renowned chefs and restauranteurs who have recognised how improving the quality of spices enhances a meal. We would love to offer you the opportunity to elevate your already sensational dishes and ensure every bite is memorable for your diners by incorporating our spices

It would be our pleasure to offer you a product sample of some of our best-selling spices which we believe complement your restaurants culinary direction. Simply let us know which spices you would be interested in and we can send a full sample package

If you are interested in elevating your restaurant's flavours to the next level with our premium spices, we would be delighted to speak in a short phone call to fine-tune the details. For any further questions, do not hesitate to reach out to be on the following email: <a href="mailto:example@example.com">example@example.com</a>.

We look forward to providing your diners the finest spices the world has to offer.

Warmest regards,

Example name Luxury spice co Example address



"The Finest Spice's available on the market today." - Celebrity endorsement