

Elevate Your Stores Selection with our Premium Array of Spices

# *LUXURY SPICE CO*

Retail outreach email 2023

Dear [retailer name]

I hope this email finds you well. Allow me to introduce luxury spice co, a supplier of the finest and highest quality hand-picked spices from around the world.

At luxury spice co, we believe that everybody should be able to access the finest quality ingredients to enhance their cooking. We hand-select our spices from around the world at precise locations specializing in each spice, ensuring that our standards are unwavering and that all farmers we work with are treated fairly regardless of where they are based. We deliver the boldest of flavors and aromas, which we believe would be perfect for your customers.

As a distinguished retailer offering only the best to your clientele, we believe our luxurious spices align perfectly with your vision of excellence. At the luxury spice co, we pride ourselves in producing only the best produce to elevate any dish, and our products would be an excellent fit for your store.

What separates us different from other spice supplies:

- We don't use any artificial additives or bulking agents
- Our spices are always picked and delivered to your store while still fresh
- We care for each separate spice individually, with no generalized processing procedures
- We carefully select our farms to ensure they are producing the highest quality spices
- Elegant packaging and branding to match the quality of our product. This will fit in perfectly within your store.

## Our partnership proposal:

- A dedicated in-store display promoting our unique spice blends
- Exclusive access to limited edition and seasonal spice blends
- Collaborative marketing campaigns to drive foot traffic to your store
- Free “Spice Guide” promotional hand-outs to offer to your customers, complete with exclusive coupons for your store
- In-store taster samples featuring our products

We are keen to expand our customer base to consumers who frequent your store due to our well-aligned visions and target market. We would be delighted to offer you a product sample of some of our best-selling spices and example promotional material which could be incorporated into a collaborative marketing campaign. Our goal is for your store to be a flagship for our product; the go-to location to purchase the finest spices on the market

If you are interested in elevating your store's spice selection to the next level with our premium products, we would be delighted to speak in a short phone call to fine-tune the details. For any further questions, do not hesitate to reach out to be on the following email: [example@example.com](mailto:example@example.com).

We look forward to providing your customer the finest spices the world has to offer.

Warmest regards,

Example name

Luxury spice co

Example address



**"The Finest Spice's  
available on the market  
today." - Celebrity  
endorsement**